



DAVID VU

UX DESIGNER

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EXPERIENCE

CAPCO New York, NY | June 2018 – Present

Senior Product Designer

- Create and implement tools and online experiences for financial services customers in banking, capital markets and wealth
- Collaborate with small, agile, multidisciplinary teams on client projects to create compelling, intuitive, and innovative user-centered experiences across both internal and external systems such as loan application systems, online retail banking offerings, mobile onboarding, etc.
- Design storyboards, mockups, user flows, wireframes, and prototypes to effectively communicate interaction and design ideas
- Lead client workshops, seek input from clients concerning user experience concepts, and clarify experimental requirements
- Conduct user research, usability testing, and script writing

WGSN New York, NY | August 2016 – June 2018

Product Designer

- Assisted in requirements gathering including: stakeholder interviews, competitive research, technical feasibility assessments, design explorations, and strategic analysis
- Worked alongside the product, design, and development teams to define, solve, and implement innovative solutions for the product direction and experience
- Created and developed clean, intuitive and beautiful data visualizations, wireframes, logic flows, and functional specifications for data driven product
- Collaborated with the UX/UI architect and product team to design, prototype, and finalize visual elements and UX interactions for all site-wide projects

The Alchemedia Project Springfield, MO | February 2014 – August 2016

UX Designer

- Helped define design approach during project discovery stage
- Worked with development team to help implement design solutions
- Created wireframes, prototypes, high fidelity mockups, and interaction design solutions for cross-platform web applications

Sprint Corporation Overland Park, KS | May 2013 – August 2013

UX Design Intern (Product)

- Created, evaluated, and modified prototypes to support evolving hardware and software application development
- Developed wireframes for mobile apps, provided product usability and support to product development teams
- Produced specifications describing user requirements and internal structures for in-development products

SKILLS

Adobe Creative Suite	Information Architecture	Mobile Applications
XD/Figma/Axure	Design Systems	Responsive Design
Sketch/Invision	SCRUM/Agile	User Flows
Color Theory	Prototyping	HTML/CSS
Typography	Wireframing	LESS/SASS

EDUCATION

Missouri State University, Springfield, MO | May 2014

BFA Major: Graphic Design | Minor: Art History

VOLUNTEER

American Red Cross Los Angeles, CA | March 2018 - October 2018

VP of Communications - NextGen LA

- Directly managed communication activities that promote and enhance the NextGen and American Red Cross brand reputation
- Responsible for the creation of NextGen's integrated communication services and products: graphics, fliers, emails, print, media, and marketing